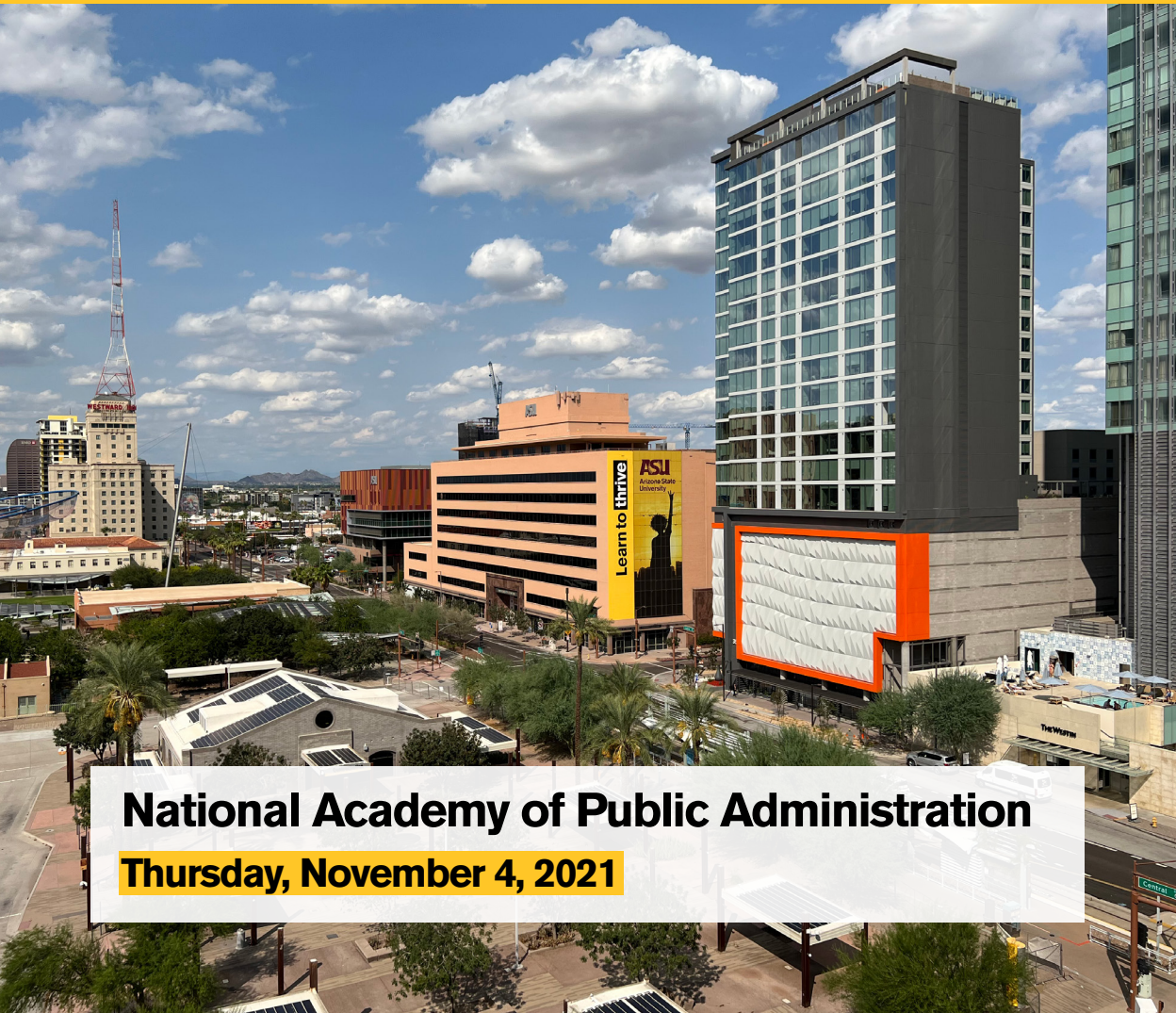


2021 NAPA Annual Meeting

Phoenix, Arizona



National Academy of Public Administration

Thursday, November 4, 2021

**ASU[®] School of
Public Affairs**

Arizona State University

An academic unit of the Watts College of
Public Service and Community Solutions

spa.asu.edu

Meeting Agenda

8:00 am – 8:30 am

Breakfast and Registration – [Mercado C 145, 502 E Monroe St, Phoenix, AZ 85004](#)

8:30 am – 9:00 am

Welcome: The University and Public Service for the Future

Introduction

Donald Siegel – Director, School of Public Affairs, ASU

Michael Crow – President, Arizona State University and NAPA Fellow*

9:00 am – 10:30 am

Panel 1: Technology, Innovation and Governance for Recovery and Renewal

In the wake of the pandemic, technology and innovation hold promise for economic recovery and improvements in public service and governance. What are the issues we face for research and innovation going forward, for applications in communities and for public policy? How can we use artificial intelligence and data for better governance and “smarter” communities, protecting privacy and security, promoting equity, participation, accountability, and other public values? Speakers on this panel will reflect research, practice and collaboration across sectors, levels of government and jurisdictions that can inform strategies for communities and for public policy going forward.

Moderator

Nicole Darnall – Foundation Professor, School of Sustainability, ASU*

Panelists

Barry Bozeman – Director, Center for Organization Research and Design (CORD), ASU*

Beth Cobert – Chief Operating Officer of the Markle Foundation and Chief Executive Officer of Skillful*

Betsy Fretwell – Switch (and former City Manager, Las Vegas)*

Bill Gates – Maricopa County Supervisor and The Connective, Greater Phoenix Smart Region Consortium

Closing Remarks

Stuart Bretschneider – Foundation Professor, Center for Organization Research and Design, ASU*

10:30 am – 11:30 am

NAPA Content

11:30 am – 12:30 pm

Lunch

12:30 pm – 2:15 pm

Panel 2: Digital Equity and Opportunity in Communities

As life moved online during the pandemic, long-standing disparities in internet access and use became painfully apparent in urban, rural and Tribal communities around the nation. The devastating impact for remote schooling, health care and government services has led to a greater realization that internet use is important for equity and opportunity – for both individuals and their communities. This is a critical moment for shaping the digital future, with billions of dollars already available from Covid relief funds for infrastructure and affordability and more anticipated in infrastructure proposals. Necessary solutions will differ across populations and communities to address affordability and skills as well as infrastructure. This panel will discuss research on the economic impact of broadband use in communities, and experiences, needs and efforts from leaders in state, local and Tribal initiatives.

Moderator

Mary K. Feeney – Program Officer, National Science Foundation*

Panelists

Karen Mossberger – Director, Center on Technology, Data and Society, ASU*

Traci Morris – Director, American Indian Policy Institute, ASU

Dominic Papa – Vice President, Arizona Commerce Authority

Lev Gonick – Chief Information Officer, ASU

Darin Atteberry – Market President, SVP Government Affairs & Strategic Relationships, Elevations Credit Union (and former City Manager, Fort Collins, Colorado)*

2:30 pm – 3:45 pm

Regional Meeting

A brainstorming session to produce a collaborative framework for how universities, nonprofit and private sector businesses, and state/county/city/Tribal governments can work together to foster innovation in the recovery.

Chair

Thom Reilly – School of Public Affairs, ASU*

Facilitator

H. Brinton Milward – Melody S. Robidoux Foundation Fund Chair, University of Arizona*

4:00 pm – 5:30 pm

Reception – Sheraton Phoenix Downtown, Lobby/Studio C, [340 N. 3rd St, Phoenix, AZ 85004](#).

Networking with area officials and NAPA Fellows from around the region at a nearby restaurant patio.

Welcome

Cynthia Lietz – Interim Dean, Watts College of Public Service and Community Solutions



Welcome

Welcome to Arizona State University and downtown Phoenix for the National Academy of Public Administration meeting on November 4. We are honored to be one of the four regional co-hosts for the 2021 Annual Meeting, which is highlighting the rich expertise in scholarship and practice represented by NAPA in regions across the country. With seven NAPA Fellows at ASU, we have a strong commitment to the organization and its critical goals for addressing the grand challenges of governance today.

The School of Public Affairs is located in ASU's downtown Phoenix campus, close to the halls of city, county, and state government. Phoenix is the fifth largest city in the nation as well as the capitol of Arizona, and surrounding Maricopa County is the nation's fastest growing county, with 4.5 million residents. Our downtown campus provides the School and the Watts College of Public Service and Community Solutions with many opportunities for collaboration with governments and engagement in this dynamic community. Our panels reflect some of these important local partnerships as well as distinguished NAPA Fellows from the Southwest and Mountain West.

The theme for our site is "Technology, Innovation and Digital Equity for the Future." Panelists will discuss needs and potential solutions for moving toward an inclusive and equitable recovery, and the role that technology and innovation will play in defining the future. Following the panels, we will invite the audience, both on-site and online, to join a discussion about experiences and lessons from around the region.

As Director of the School, I want to extend my thanks to all our participants attending today, to our panelists, our NAPA Fellows and our sponsors, including Arizona State University, the Watts College of Public Service and Community Solutions, the School of Public Affairs and the Center on Technology, Data and Society, which helped to organize the meeting.

Donald Siegel, Director, School of Public Affairs, Arizona State University

Opening Remarks

8:30 am - 9:00 am AZ | 11:30 am - 12:00 pm ET

Donald Siegel, Director, School of Public Affairs, ASU



Donald Siegel is Foundation Professor of Public Policy and Management and Director of the School of Public Affairs at Arizona State University. Dr. Siegel has published 133 articles in such leading journals in economics and management as the American Economic Review, Economic Journal, The Review of Economics and Statistics, Journal of Law and Economics, Journal of Financial Economics, Brookings Papers on Economic Activity, American Journal of Agricultural Economics, Research Policy, Public Administration Review, Academy of Management Review, Academy of Management Journal, Academy of Management Perspectives, Academy of Management Learning & Education, Organization Science, Strategic Management Journal, Journal of Business Venturing, Journal of International Business Studies, Journal of Applied Psychology, Personnel Psychology, Journal of Management Studies and Journal of Management, as well as 13 books on issues relating to university technology transfer and entrepreneurship, firm and industry performance, and corporate and environmental social responsibility. A recent book is the Chicago Handbook of University Technology Transfer and Academic Entrepreneurship (University of Chicago Press). He is a Fellow of the Academy of Management and was recently elected Dean of the Fellows of the Academy of Management. His citation count, according to Google Scholar, is 63,219 (h-index: 100), which ranks him #85 in the world (out of 36,319 academics in business and economics). Dr. Siegel has received over \$3.7 million in grants or fellowships from the Sloan Foundation, NSF, Kauffman Foundation, NBER, American Statistical Association, W. E. Upjohn Institute for Employment Research and the U.S. Department of Labor. He has also served as a consultant or advisor to the U.N., NASEM, the Council on Competitiveness, the U.K., Italian, and Swedish governments, the Department of Justice, the Environmental Protection Agency, Chase Manhattan, Securities Industry Association, Morgan Stanley, Goldman Sachs & Co, Deloitte and Touche and the National Association of Manufacturers. He recently served as Co-chair of a NASEM committee on "Advancing Commercialization from the Federal Laboratories," previously chaired a NASEM committee on "Best Practice in National Innovation Programs for Flexible Electronics," and was a member of a NASEM committee evaluating the Small Business Innovation Research Program.

Michael Crow, President, Arizona State University and NAPA Fellow*



Dr. Michael M. Crow is an educator, knowledge enterprise architect, science and technology policy scholar and higher education leader. He became the sixteenth president of Arizona State University in July 2002 and has spearheaded ASU's rapid and groundbreaking transformative evolution into one of America's best public metropolitan research universities. As a model "New American University," ASU simultaneously demonstrates comprehensive excellence, inclusivity representative of the ethnic and socioeconomic diversity of the United States, and consequential societal impact. Lauded as the "#1 most innovative" school in the nation by U.S. News & World Report (2016-2021), ASU is a student-centric, technology-enabled knowledge enterprise focused on complex global challenges related to sustainability, economic competitiveness, social embeddedness, entrepreneurship and global engagement. Under Dr. Crow's leadership, ASU has established twenty-five new transdisciplinary schools, including the School of Earth and Space Exploration, the School for the Future of Innovation in Society and the School of Human Evolution and Social Change, and launched trailblazing multidisciplinary initiatives including the Biodesign Institute, the Julie Ann Wrigley Global Futures Laboratory, and important initiatives in the humanities and social sciences. Dr. Crow's model has achieved record-breaking levels of traditional, online and international student enrollment, freshman quality and retention, and nearly five-fold growth in research expenditures. ASU's meteoric ascent in quality, growth and modernization has earned it separate rankings as one of the top 100 most prestigious universities in the world by Times Higher Education, and a top 100 position in Shanghai Jiao Tong's 2018 Academic Ranking of World Universities. The inaugural recipient of the American Council on Education Award for Institutional Transformation, and one of TIME magazine's "10 Best College Presidents," Dr. Crow previously served as executive vice provost and professor of science and technology policy at Columbia University. He has advised the U.S. Departments of State, Commerce, and Energy, as well as defense and intelligence agencies, and serves as Chairman of In-Q-Tel. He is a former member of the National Advisory Council on Innovation and Entrepreneurship, and has advised several nation-states on matters of knowledge enterprise development. An elected Fellow of the American Association for the Advancement of Science (AAAS) and National Academy of Public Administration, University Vice Chairman of the U.S. Council on Competitiveness, and a member of the Council on Foreign Relations, he is the author of books and articles analyzing knowledge enterprises, science and technology policy, and the design of higher education institutions and systems. He coauthored Designing the New American University (Johns Hopkins University Press, 2015), outlining the imperative for new and creative public university models that advance concurrent academic excellence and broad accessibility. Dr. Crow earned his PhD in public administration (science and technology policy) from the Maxwell School of Citizenship and Public Affairs, Syracuse University. Born in 1955 in San Diego, California, Dr. Crow is married to Dr. Sybil Francis and is the father of three adult children.

Land Acknowledgement Statement

Arizona State University's four campuses are located in the Salt River Valley on ancestral territories of Indigenous peoples, including the Akimel O'odham (Pima) and Pee Posh (Maricopa) Indian Communities, whose care and keeping of these lands allows us to be here today.

Panel 1: Technology, Innovation and Governance for Recovery and Renewal

9:00 am - 10:30 am AZ | 12:00 pm - 1:30 pm ET

Moderator

Nicole Damall, Associate Dean, School of Sustainability, ASU*

Nicole Damall is Foundation Professor of Management and Public Policy and Director and Co-founder of ASU's Sustainable Purchasing Research Initiative. A Distinguished Sustainability Scholar at ASU's Global Institute of Sustainability and Innovation, she was previously Associate Dean of Faculty Success in ASU's College of Global Futures and Associate Director of ASU's School of Sustainability. Dr. Damall is an Abe Fellow, an Economic and Social Research Council and Social Science Research Council Collaborative Visiting Fellow, an Erasmus Mundus International Scholar, a Spanish Ministry of Education International Fellow and an elected Fellow of the National Academy of Public Administration. Her research investigates whether the absence of state coercion, combined with appropriate incentives, can encourage organizations and individuals to behave more sustainably.

Panelists

Barry Bozeman, Director, Center for Organization Research and Design (CORD), ASU*

Barry Bozeman is Regents' Professor and Arizona Centennial Professor of Technology Policy and Public Management and Research Director of the Center of Organization Research and Design. He is Affiliated Professor at Australian National University and Tsinghua University. Previous positions include Regents' Professor and Ander Crenshaw Endowed Chair of Public Policy, University of Georgia; Regents Professor of Public Policy and Founding Director, School of Public Policy at Georgia Tech; Professor of Public Administration at Syracuse University where he was the Maxwell School's founding director of the Center for Technology and Information Policy. Dr. Bozeman's research focuses on science and technology policy, public management, organization theory and higher education policy. He is the author or co-author of 17 books including most recently Public Values Leadership (Johns Hopkins University, 2021), with Michael Crow. Other books include "Strength in Numbers: Research Collaboration Effectiveness" (Princeton University Press, 2017), with Jan Youtie, and "Public Values and Public Interest" (Georgetown University Press, 2007). The latter book won the American Political Science Association's Herbert Simon Award for best book published in public administration and public affairs. Dr. Bozeman is an elected Fellow of both the American Association for the Advancement of Science and the National Academy of Public Administration. He co-edits the Journal of Technology Transfer and is a Senior Editorial Advisor to Research Evaluation. Awards received include the Charles Levine Memorial Award of the American Society for Public Administration; the National Association of School's of Public Affairs and Administration research award; and the 2013 Public Management Research Association's H. George Frederickson Award for lifetime achievements and contributions to public management research.

Beth Cobert, Chief Operating Officer of the Markle Foundation and Chief Executive Officer of Skillful *

Beth Cobert is Chief Operating Officer of the Markle Foundation and Chief Executive Officer of Skillful, a Markle Foundation initiative. In this role, Ms. Cobert helps to lead Markle's Rework America Alliance, opening opportunities for millions of unemployed and low wage workers to move into good jobs, particularly people of color who have been disproportionately impacted by the current economic crisis. As a leader at Markle, Ms. Cobert employs her extensive experience in talent management and partnership development, as well as her acumen for harnessing the constructive potential of new technologies. Prior to joining Markle, Ms. Cobert honed her leadership skills as Acting Director of the Office of Personnel Management (OPM) under President Obama. Before her time at OPM, Ms. Cobert served as the Deputy Director for Management at the Office of Management and Budget (OMB). Ms. Cobert began her career at McKinsey & Company, where she became Senior Partner, and worked with clients across a range of sectors, including financial services, healthcare, real estate, telecommunications, and philanthropy. She is a member of the Board of Directors of CBRE Group, Inc. and the Princeton University Board of Trustees. Ms. Cobert received a bachelor's degree in economics from Princeton University and a masters in business administration from Stanford University.



Betsy Fretwell, Switch (and former City Manager, Las Vegas)*

Betsy Fretwell is Senior Vice President of Corporate Development and Public Sector for Switch. She plays a key strategic advisory role to the President of Switch in designing strategies to achieve the company's vision and corporate objectives. Ms. Fretwell is responsible for corporate expansion and development, the execution of mergers and acquisitions, special projects and strategic partnerships. Additionally, she leads efforts in the deployment of new technologies including autonomous systems, IoT, robotics and big data for digital community initiatives.

Prior to joining Switch, Ms. Fretwell served 27 years of public service in Southern Nevada for Clark County, City of Henderson and the City of Las Vegas in various positions. Her public sector career culminated with nearly nine years as the Las Vegas City Manager. While serving as City Manager, Fretwell led the City's emergence as a tech disruptor by establishing an innovation district and hosting the first autonomous shuttle on public roadways. She also attained 100% renewable energy sustainability for the municipal power load. Fretwell uses her strong knowledge of emerging technologies, connected infrastructure and public sector data needs to play an essential role in business development, government affairs, corporate expansion, research and development for Switch. Ms. Fretwell represents Switch on numerous community business and boards. She is the Chair of the Las Vegas Global Economic Alliance, a Fellow with the National Academy of Public Administration and executive board member for the Vegas Chamber of Commerce. Additionally, Fretwell serves as a board member for Las Vegas Events, Nevada Institute for Autonomous Systems, Henderson Development Authority, The Smith Center for the Performing Arts, Nevada International Women's Forum and MountainView Hospital.

Bill Gates, Maricopa County Supervisor and The Connective, Greater Phoenix Smart Region Consortium

Bill Gates is Associate General Counsel & Director of Distribution for PING, a Phoenix-based golf equipment manufacturer. Prior to working for PING in 2001, Mr. Gates was an associate at the firm of Fennemore Craig, practicing commercial litigation with an emphasis in property tax litigation. He was appointed by Governor Jan Brewer to the Municipal Tax Code Commission and the Governor's Regulatory Review Council. He also served as a member of Governor Doug Ducey's Transition Team. Mr. Gates served on the Phoenix City Council representing District 3 from June 2009 through May 2016. Mr. Gates also served as Vice Mayor of Phoenix from January 2013 to February 2014. Mr. Gates has represented District 3 on the Maricopa County Board of Supervisors since 2017 and was elected Chairman of the Board by his colleagues in 2019. Mr. Gates has served in a variety of capacities with nonprofit and community organizations such as Valley Leadership, the Phoenix Symphony, INROADS, American Legion Boys State, the Young Lawyers Division of the State Bar, Disabled Sports USA and the Federal Communications Commission's Intergovernmental Advisory Committee. He is currently a board member for the Foundation for Blind Children, Greater Phoenix Economic Council, the Arizona Workforce Council and Vitalant, the second largest blood bank in the United States. The Phoenix Business Journal honored him in 2010 with a 40 under 40 Award, which recognizes prominent young leaders in various industries in metropolitan Phoenix. In 2012, the Arizona School Public Relations Association presented him with the Award of Excellence for his contributions to public education and he received the Sentinel Award from the Greater Phoenix Chamber of Commerce in recognition for his work to improve Arizona's business climate. Mr. Gates is a graduate of Deer Valley High School in Glendale, Arizona. He attended Drake University where he received his bachelor's degree in political science and economics in 1993 and he graduated from Harvard Law School in 1996. Mr. Gates, a Republican, is married and has three teenage daughters.

Closing Remarks

Stuart Bretschneider, Foundation Professor, Center for Organization Research and Design, ASU*

Stuart Bretschneider is a Foundation Professor of Organization Design and Public Management at Arizona State University's School of Public Affairs. He is also Director at the School's Center for Organization Research and Design (CORD). Previously Dr. Bretschneider was a Maxwell Professor of Public Administration and International Affairs and Director of the Center for Technology and Information Policy at the Maxwell School of Citizenship and Public Affairs, Syracuse University. He was also Associate Dean and Chair of the Public Administration Department between 2005 and 2011 at the Maxwell School. His research has focused on sustainable public procurement in U.S. local government; on how public organizations make use of information technology and the effects of those technologies on public organizations; how public organizations employ forecasting technology and organize to carry out forecasting activities; and how sector differences affect administrative processes. His work also includes numerous funded projects associated with the evaluation of public policy in the energy, environment and technology areas. His current research is focused on why non-U.S. recipients of U.S. PhD degrees return to their countries of origin. A past President of the International Institute of Forecasters (IIF), Dr. Bretschneider was also a Director of the IIF. He was the managing editor for the Journal of Public Administration Research and Theory from 1992-2000. Dr. Bretschneider received his PhD in public administration from the Ohio State University in 1980.



Panel 2: Digital Equity and Opportunity in Communities

12:30 pm - 2:15 pm AZ | 3:30 pm - 5:15 pm ET



Moderator

Mary K. Feeney, Program Officer, National Science Foundation*

Mary Feeney is Professor and Lincoln Professor of Ethics in Public Affairs. She is the Editor of the Journal of Public Administration Research & Theory and a Fellow of the National Academy of Public Administration. She is currently serving as the Program Director for the Science of Science: Discovery, Communications, and Impact Program at the National Science Foundation. Dr. Feeney's research focuses on public and nonprofit management, sector comparisons and science and technology policy.

Panelists

Karen Mossberger, Director, Center on Technology, Data and Society, ASU*

Karen Mossberger is Frank and June Sackton Professor in the School of Public Affairs at Arizona State University, and Director of the Center on Technology, Data and Society. She researches digital inequality, digital government and the impacts of technology use, along with urban policy, local economic development and local governance. She is author or co-author of seven books, including two 2021 books from Oxford University Press: "Choosing the Future: Technology and Opportunity in Communities" and co-editor of "Transforming Everything? Evaluating Broadband's Impacts across Policy Areas." She is collaborating on a project with the University of Iowa examining domain name hosts as a measure of digital economic activity and its effects on community outcomes. She led the evaluation of the "Smart Communities" digital inclusion initiative in nine Chicago neighborhoods. Her co-authored article, "The Effects of E-Government on Trust and Confidence in Government" was honored as one of the 75 most influential articles in the first 75 years of Public Administration Review. In 2018, she received the Donald C. Stone Scholar award from the American Society for Public Administration's Section on Intergovernmental Administration and Management (SIAM). In 2019, she was selected by U.K. nonprofit Apolitical as one of the World's 100 Most Influential People in Digital Government — a list including practitioners and academics. Her research has been funded by the National Science Foundation, John D. and Catherine T. MacArthur Foundation, Smith Richardson Foundation, Kauffman Foundation and U.S. Department of Housing and Urban Development, among others. She recently chaired the International Political Science Association's research committee on Electronic Democracy (RC10) and is a Fellow in the National Academy of Public Administration.



Traci Morris, Director, American Indian Policy Institute, ASU

Dr. Traci Morris is the Executive Director of the American Indian Policy Institute (AIPI) at Arizona State University and is a member of the Chickasaw Nation of Oklahoma. Under her leadership the AIPI has grown and diversified its service to Indian Country, providing policy analysis, tribally driven research and economic development capacity building, and working with such Indian Country partners as NAFOA, AISES and the Indigenous Food and Agriculture Initiative. In her work at both ASU and prior, Dr. Morris has worked with Native American Nations, nonprofits and Tribal businesses; written a college-accredited curriculum; and advocated for digital inclusion at the Federal Communications Commission and on Capitol Hill. Dr. Morris's research and publications on Native American media and the digital divide are focused on internet use, digital inclusion, network neutrality, digital and new media curriculums, and development of broadband networks in Indian Country. Dr. Morris spearheaded the groundbreaking Tribal Technology Assessment: The State of Internet Service on Tribal Lands in 2019. Her book, "Native American Voices: A Reader", continues to be a primary teaching tool in colleges throughout the country. Dr. Morris is Affiliated Faculty at ASU's School for the Future of Innovation in Society, an Affiliate of ASU's Center for Gender Equity in Science and Technology, President of the Board of the Phoenix Indian Center, and on the Advisory Council of the Association of Tribal Archives, Libraries, and Museums. Formerly Dr. Morris served two-year appointments (2014-2016 and 2010-2012) to the Federal Communications Commission's Consumer Advisory Committee and a one-year appointment (2017) to the Advisory Board for the Department of Labor's Native American Employment and Training Council. As an entrepreneur prior to her ASU appointment, Dr. Morris founded Homahota Consulting LLC, a national Native American woman-owned professional services firm working in policy analysis, telecommunications, education and research, assisting Tribes in their nation-building efforts and working with Native Nations, Tribal businesses and those businesses working with Tribes. Dr. Morris has an M.A. and PhD from the University of Arizona's American Indian Studies, in addition to a B.A. in liberal arts from Colorado State University.



Dominic Papa, Vice President, Arizona Commerce Authority

Dominic Papa is the Vice President of Smart State Initiatives at the Arizona Commerce Authority. In the new role Mr. Papa leverages his expertise in emerging governance models and strategic partnerships to drive a broad portfolio of Smart State projects rooted in equity and inclusion. Mr. Papa was instrumental in the founding of the Connective, the nation's largest and most connected Smart Region. Thanks to his leadership, the Greater Phoenix Connective was recently selected as the first U.S. "Intelligent Cities" mentor to E.U. cities. Since coming to the ACA Mr. Papa finalized MOUs that establish formal partnerships with the Greater Phoenix Smart Region Connective and the Southern Arizona Smart Region. He also launched the Microsoft Imagine Academy Program for Vets, which provides veterans with digital skill certifications in order to better prepare them for the 21st century digital economy. Recently, Mr. Papa launched the Urban Complex podcast with Chris Richardson, Deputy CIO at Arizona State University, in order to help surface the stories from leaders around the world that are providing the best examples of what is making a city "smart" and can influence the mindset of all municipalities and outcomes for everyone. Prior to the ACA, Mr. Papa was the Executive Director and Co-founder of the Institute for Digital Progress (iDP), an innovation-driven, smart city nonprofit. iDP provides the unified leadership structure to drive innovation through collaboration, and empower governments with the mechanism to create, develop and deploy emerging technologies across jurisdictions. In 2016, he built the Smart & Connected AZ Council, which provides cities with an "Innovation as a Service" model, a platform that allows local governments, private industry and academic research institutions to collaboratively design and develop new innovative technology pilots that advance solutions to public challenges, have a measurable impact, and the potential to scale. Within its first six months of operation, the Smart & Connected Council helped the region secure a \$6 million DOT grant around congestion management technology. Mr. Papa founded iDP after working for two years with the City of Phoenix. Prior to the City, he worked for the Alliance for Innovation and ASU's Center for Urban Innovation, where he worked hand in hand with City Managers from across the county, helping them to challenge and transform their organizations in the midst of severe fiscal constraints. Prior to ASU, Mr. Papa worked for the tech startup Integrate. Before starting his career, he was also a professional soccer player for the San Antonio Scorpions. Mr. Papa is currently a board member for the Phoenix Community Alliance and a member of the Phoenix Sister Cities Business Relations Committee. He has a B.A. in political science and Italian, a M.A. in public administration and a J.D. from the ASU Sandra Day O'Connor College of Law.



Lev Gonick, Chief Information Officer, ASU

Lev Gonick is an educator, technologist and smart city architect. He has been teaching, working and living on the Net for more than 25 years. Mr. Gonick is Chief Information Officer at Arizona State University. He was also Co-founder and CEO of DigitalC, the award-winning non-profit organization enabling and celebrating innovation, collaboration and productivity through next generation broadband networks, big open data solutions and IoT for public benefit. Mr. Gonick was CIO at Case Western Reserve University from 2001-2013. He and his colleagues were internationally recognized for technology innovations in community engagement, learning spaces, next generation network projects and organizational development. His innovations, including the Case Connection Zone, catalyzed national projects, including U.S. Ignite and Gig. Inside Business Magazine named him one of its Power 100 in 2015. In 2011 Government Technology awarded Mr. Gonick one of its "Top 25 Doers, Dreamers & Drivers in Public-Sector Innovation." In the same year Crain's Business Cleveland named him one of its "10 Difference Makers" in Northeast Ohio and Broadband Properties honored him with its Cornerstone Award for "using fiber to build an inclusive society and empower individuals." In 2010 Mr. Gonick received recognition as "Visionary of the Year" from NATOA. Mr. Gonick has been recognized by ComputerWorld as a Premier 100 IT leader and honored by CIO magazine with a CIO 100 Award. He is an expert of: Future of Education, Broadband, Social Networking and Network Economy, Fiber to the Home, Innovation and Technology, Smart and Connected Communities, Internet of Things, Programmable City, City as an Operating System, Political Economy and Information Technology.



Darin Atteberry, Market President, Northern Colorado and Vice President of Government Affairs and Strategic Relationships, Elevations Credit Union*

Darin Atteberry, ICMA-CM/AICP, joined the Elevations Credit Union team as Market President for Northern Colorado on August 23, 2021. He also serves as Senior Vice President for Strategic Relationships and Governmental Affairs. Prior to his arrival at Elevations Credit Union, Mr. Atteberry served as the Fort Collins, Colorado City Manager for over 17 years. During this time, Mr. Atteberry led the City government through a time of transformational change, moving the organization from a “trust us” model to one that uses a data-driven, performance-based approach. Under his leadership the City of Fort Collins was awarded the prestigious Malcom Baldrige Quality award in 2017. Throughout his career Mr. Atteberry has been an advocate for community collaboration and has built strong relationships with both public and private sector partners. In 2013, he was named Entrepreneur of the Year by the Colorado State University. In 2016 he was elected as a Fellow with the National Academy of Public Administration. Recently, Mr. Atteberry received the Colorado Governor’s Citizenship medal, recognizing him as a leader who serves the public with innovation, operational excellence and progressive vision. He has helped build communities and high performing cultures in California, Washington and Georgia. Mr. Atteberry attended Harvard University’s Senior Executive Program. He also holds a Master of Science in civil engineering and Master of City Planning at Georgia Institute of Technology. He received a Bachelor of Science in city and regional planning from California Polytechnic State University.

Regional meeting

2:30 pm - 3:45 pm AZ | 5:30pm - 6:45pm ET



**Chair
Thom Reilly, School of Public Affairs, ASU***

Dr. Thom Reilly is a Professor in the School of Public Affairs at Arizona State University. He is the former Chancellor of the Nevada System of Higher Education where he served as Chief Executive Officer and oversaw, under the authority of an elected Board of Regents, a complex system that included R-1 research universities, four-year undergraduate institutions, a research institute and community colleges. During his tenure, he accumulated an impressive record on multiple measurable dimensions of success centered on increased accessibility, student success and expanded workforce training and education. Prior to his appointment, Dr. Reilly served as Director of the Morrison Institute for Public Policy at Arizona State University where he also was a Professor in the School of Public Affairs. He previously served as County Manager for Clark County (the Las Vegas Valley), where he provided both regional and municipal-type services. As CEO, he was responsible for the fiscal management of the County’s \$5.8 billion budget and administrative oversight of close to 12,000 employees. During his tenure he was known for innovative governance practices including instituting increased transparency in the budgeting process, creating a host of citizen involvement/engagement activities; establishing a pay-for-performance compensation system for employees; and championing regional governance efforts. Reilly has extensive experience in the private sector, serving as managing principal of The Reilly Group, a management consulting firm and as Executive Director for the Caesars Foundation. He has also held senior administrative positions with the State of Nevada overseeing the statewide child welfare system. Dr. Reilly has authored numerous published works on public pay and benefits, governance, the independent voter and child welfare. He and his work have appeared on NPR’s “Here and Now,” PBS NewsHour, CNN Money, ABC World News, “This Week with George Stephanopoulos”, Fox Business News, and in the Wall Street Journal, USA Today, Forbes, The Guardian, Law 360, Governing, Businessweek, The Fulcrum and The Associated Press. In 2012, his first book, “Rethinking Public Sector Compensation: What Ever Happened To The Public Interest?” was published by M.E. Sharpe Publishing, Inc. / Taylor & Francis Group. In 2016, Lexington Books: An Imprint of The Rowan Littlefield Group published his second book, “The Failure of Governance in Bell, California: Big Time Corruption in a Small Town”. “The Independent Voter” (forthcoming 2022) with co-authors Omar Ali & Jackie Salit is being published by Routledge Press (Francis & Taylor Group). Dr. Reilly currently is a Fellow of the National Academy of Public Administration, Professor Emeritus at San Diego State University; is on the Editorial Board for the academic journal Public Personnel Management; serves on the Board of Directors for Global Outreach Doctors, an international NGO; and with his partner, Jim Moore, has served as host parents for the international high school exchange program, AFS, since 2005. He received his master’s and doctorate of public administration from the University of Southern California. He earned his Master of Social Work at ASU and a Bachelor of Social Work from the University of Memphis.



**Facilitator
H. Brinton Milward, Melody S. Robidoux Foundation Fund Chair, University of Arizona***

H. Brinton Milward holds the Melody S. Robidoux Foundation Fund Leadership Chair at the University of Arizona. He was the Founding Director of the School of Government & Public Policy, which is the largest school at the University of Arizona. He serves as Board Chair of the Children’s Action Alliance and the Arizona Center for Economic Progress in Phoenix. He was Director of the National Institute for Civil Discourse, whose honorary Co-chairs were President George Herbert Walker Bush and President Bill Clinton. Dr. Milward was the first president of the Public Management Research Association and is a former president of NASPAA. He is a Fellow of the National Academy of Public Administration and in 2019 won the H. George Frederickson Lifetime Achievement Award from the Public Management Research Association. In 2010, he won the NASPAA/ASPA Distinguished Research Award. Dr. Milward’s research interests revolve around networks and collaboration. His research has focused on understanding how to manage networks of nonprofit and for profit organizations that jointly produce public services. He has conducted studies of what happens when governments privatize public services, or what he calls, “governing the hollow state.” Several of these articles are classics in public administration with one named as one of the most influential articles published by Public Administration Review in its 75 year history. In 2018, PS, the journal of the American Political Science Association, recognized him as the 14th most cited scholar in the combined subfields of public administration, public policy, political psychology and public law. In addition, since 9/11 he has studied illegal and covert networks that pursue grievances or greed. His articles on “dark networks” have been widely cited for their application of network analysis and management theory to terrorist networks, human trafficking and drug smuggling. This work on “dark networks” has led to his participation in federal research grants worth over \$10 million since 2009. Dr. Milward received his PhD from the John Glenn College of Public Affairs at the Ohio State University.

Reception and Networking (In-Person Only)

**4:00 pm - 5:30 pm AZ
Sheraton Phoenix Downtown, Lobby/Studio C**

Opening Remarks



Cynthia Lietz, Interim Dean, Watts College of Public Service and Community Solutions

Cynthia A. Lietz is Interim Dean of the Watts College of Public Service and Community Solutions and President’s Professor in the School of Social Work at Arizona State University. Dr. Lietz is a seasoned college administrator having served in a variety of roles including Associate Dean, Vice Dean, and most recently, Interim Dean of Watts College. She is proud to lead a community of faculty, staff, students and community members who are committed to working together to address challenges facing our society. The need for effective, evidence-based public service has never been more clear. Dr. Lietz is also an active scholar who conducts research that informs strengths-based practice with youth and their families. Specifically, she applies the construct of resilience to family systems examining the ways family units cope with and grow stronger despite trauma, loss and other challenges. This includes looking at the strengths (e.g. empathy, social support, spirituality) and the adaptation process that helps young people and their families overcome adversity. Dr. Lietz is particularly interested in the translation of research to practice. As a result, she developed Strengths-Based Supervision (SBS; Lietz, 2013), a model of clinical supervision that supports effective implementation of family-centered practice in child welfare settings. This model has been adopted by the public child welfare systems in Arizona, Michigan, Florida, Texas and Idaho, and infused into training material at several additional organizations including the Butler Institute in Colorado, and the Virginia and Arizona Chapters of the National Association of Social Workers. Dr. Lietz is also known for her passion for student success, serving as PI for ASU’s Bridging Success program, a campus-based program of support for ASU students who have a background in foster care. She was also chosen by the Associated Students of Arizona State University for the Centennial Professor Award in 2013 to honor her commitment to teaching and community-based research.



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